

# Jennifer S. Mara

**Artist & Designer** Overland Park, Kansas

*jenny@jennifermara.com 913.200.5321*

*Motivated, dependable Graphic Designer successful@applying technical skills to create Art that informs & engages viewers. Willingness to take on added responsibilities to meet team goals with a positive attitude.*

July-August 2026

**Consultant & Illustrator-**The Rock Fairies, Studio City, California  
Illustrator of special edition designs for this teaching tool for parents.

June 2023-  
Present

**Field Service Technician-** Canon USA, Kansas City region  
Technician servicing industrial printers, using my knowledge of mechanical engineering to get best machine performance for clients.

February-June 2023

**Creative Designer & Production Artist-**Gill Studios, Lenexa, Kansas  
Created, edited & prepared designs for printing using Adobe software  
High daily volume output.

January-  
December  
2022

**Press & Laser Operator-**Holland Nameplate, North Kansas City, Missouri  
Set up files and printed onto metal plates using Mimaki UV printers.  
Cut metal nameplates with Coherent laser machines  
Demonstrated versatility when asked to work in four different departments  
\*Reworked a specific process with the Laser jobs that led directly to an 85% increase in department productivity.

June-September  
2021

**Direct Mail & Catalog Designer-**Palmer Marketing, Olathe Kansas  
Assembled page layout for Hallmark Gold Crown Store catalogs.  
Designed customer communications mailings.  
Supported sales team by building ads according to their specifications.

February 2018-  
October 2021

**Art & Cover Designer-**Herff Jones Yearbooks, Edwardsville, Kansas  
Collaborated with the Executive Team, Sales, and Customer Service to create visually unified branding.  
Designed, created & printed banners for schools using a wide format UV Fuji Acuity printer & vinyl welder.  
Shift Leader. Designed covers with cutouts made by lasers

December 2011-  
July 2013

**Marketing Designer-**Get Smarter Prep, Overland Park, KS  
Branding, visual communication, mailings, ads in publications.  
Created & implemented custom QR codes  
Registered trademarks with the US Government for the business  
Coordinated a 200% increase in advertising and marketing  
Brainstormed strategies for company practices that we implemented the following day

September 1998-  
March 2002

**Product Development Designer** Lisa Frank, Inc. Tucson, Arizona  
Conceptualized ideas for kids school supplies, launched arts & crafts kits, Wrote articles for our fan magazine, created a jewelry line featuring my original designs, styled the interiors of our mall stores, sketched and produced digital art used for products that were sold nationally in stores such as Walmart, Dollar General, Target, and CVS.  
\*My items are reselling on Ebay and other sites for 300% of their original



October 2025

I was featured in a docuseries on Amazon Prime about my former employer:  
"Glitter and Greed The Lisa Frank Story"

## Education



**Kansas City Art Institute**  
Bachelor of Fine Art  
Industrial Design Major



## Volunteering

Madam President Camp  
Geeks For Kids  
The Kauffman School  
Hazel Haus Animal Rescue  
One Goal KC