


Jennifer S. Mara
Mission, Kansas • 913-200-5321 • Jenny@jennifermara.com

Employment Experience

Herff-Jones Yearbooks, Edwardsville, Kansas.

Art Director, Illustrator, and Graphic Designer, Shift Lead Laser Technician.

February 2018-May 2019

Fountain City Enterprises/Waldo T-Shirts, Kansas City, Missouri.

Graphic Designer, Client Communications Specialist.

March 2016-Currently on Saturdays.

Get Smarter Prep, college admissions test prep -Overland Park, Kansas.

Director of Operations, Brand Identity, Promotional Materials, Photography.

December 2011-July 2013

Parris Communications Marketing & Public Relations, Kansas City, Missouri.

Promotions, Advertising, Marketing and Coordinator of Special Projects.

May 2010-December 2010

NXio, LLC IT solutions for small business, Overland Park, Kansas.

Creator of Internal Forms and Communication Designer, Office Manager.

January 2009-April 2010

Primedia Business Magazines and Media publishing, Overland Park, Kansas.

Art Director, Audience Marketing and Direct Mail Advertising.

April 2002 – April 2008

Lisa Frank Incorporated, school supplies and more for girls-Tucson, Arizona.

Product Development & Design.

December 2000- March 2002

Volunteer Work

UMKC Foundation for Civic Engagement, Kansas City, Missouri.

Madame President Leadership Camp for girls. Art Teacher, Mentor, Leader.

June 2017-Present

Hazel Haus of Friendship, Dog Day Care and Rescue, Kansas City, Missouri.

Graphic Designer, Brand Identity and Marketing.

September 2016-June 2019

OneGoalKC.com, Suicide Awareness and Fundraising, Mission, Kansas.

Communications Designer, Logo Design.

December 2016-July 2017

Education

Kansas City Art Institute,

Kansas City, Missouri

Bachelor of Fine Arts degree

Design, Illustration, and Printmaking

Westwood High School,

Westwood, Massachusetts

High School Diploma

Rhode Island School of Design,

Providence, Rhode Island.

Pre College Program

Skills and Programs

Adobe Creative Suite proficient

Adobe Photoshop

Adobe Illustrator

InDesign

Windows and Microsoft Office

Macintosh Operating System

Marketing

Branding

Promotions

Ad Building

Wordpress

MultiAd Creator

LaserLink Laser CAD Cutting Software

Computer Building and Repair

Drawing

Pre-Press

Printing

Quality Control

Printmaking

Sculpture

Sewing