



Jennifer S. Mara Kansas City, MO 64111
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Employment Experience

Herff-Jones Incorporated- Yearbook Design. Edwardsville, Kansas.
Art Department Artist.
February 2018-August 2018.

Fountain City Enterprises/Waldo T-Shirts- Kansas City, Missouri
Graphic Designer and customer relations specialist.
March 2016- Present.

Get Smarter Prep, college admissions test prep and tutoring-Overland Park, Kansas
Director of Operations, Visual Communication and Marketing
December 2011 – July 2013

Lisa Frank Incorporated, school supplies and more for young girls-Tucson, Arizona.
Product Development & Design
December 1998 - March 2000.

nXio, LLC, IT solutions for small business-Overland Park, Kansas.
Office Manager & Internal Forms and Communications Designer
January 2007-November 2007.

Primedia Business Magazines and Media, publishing company-Overland Park, Kansas.
Audience Marketing Design
April 2002 – 2006

Parris Communications Marketing and Public Relations-Kansas City, Missouri.
Promotions, Marketing and Special project coordinator
May 2008-September 2008

Volunteer Work

Madame President Leadership Camp for girls ages 12-14, UMKC Foundation
for Civic Engagement-Kansas City, Missouri. Art Teacher/Mentor/Leader
June 2017-Present.

Hazel Haus of Friendship-Dog Rescue and Community Center-Kansas City, Missouri.
Graphic Design, Marketing and Branding.
September 2016-present.

OneGoalKC.com, Suicide Awareness Fundraising-Overland Park, Kansas.
Flyer Design, Logo Design, Promotions, Web Design.
December 2016-July 2017

Selected Freelance Projects

The Dressing Room KC- Women's Clothing Boutique -Kansas City, Missouri.
Graphic Design, Branding and Marketing.
December 2017-Present

Washboard Jo, Blues Musician-Kansas City, Missouri.
Design, Promotions and Marketing
December 2007-September 2009

Your Fantasy Ranch, Gentleman's Club-Centerview, Missouri.
Design of promotional flyers and other marketing materials.
May 2014-December 2014

Education

University Of Missouri, Kansas City. Kansas City, Missouri. September 2005-June 2006.
Candidate for Masters in Fine Arts degree

Kansas City Art Institute-Kansas City, Missouri. Bachelors of Fine Arts degree received May 1998.
Department of Design and Illustration with an emphasis in 3D Design
Printmaking Department Fall semester 1994 - Spring 1995.

Westwood High School, Westwood, Massachusetts. Class of 1993.

Rhode Island School of Design-Pre College Program. Summer 1992.